ARE YOU A BUSINESS ON WEST BROADWAY?

BUSINESS & ORGANIZATION GRANTS ARE AVAILABLE!

West Broadway Coalition is seeking to support businesses in the West Broadway Corridor by providing funds to alleviate burdens that were imposed by both the COVID-19 pandemic and the civil uprising in the Minneapolis Community.

- Apply for up to $25,000
- Application due June 17th, 2022

WESTBROADWAY.ORG/RESTORENORTH

SCAN WITH YOUR SMARTPHONE CAMERA TO LEARN MORE AND APPLY!
ASK AN ENTREPRENEUR

Ever wonder about starting your own non-profits, retail company, catering company or service?

'Ask an Entrepreneur' will be a week-long virtual workshop that features a new area of business daily.

Meet with some amazing MN Black business owners and get all your questions answered!

NORTHSIDE MARKETPLACE

Come out and shop with local small businesses. Learn about some new products and visit with some of your favorites! June 18th from 10-3pm at the historic Capri Plaza.

SHOP NORTHSIDE BOX

All three boxes curated by MN Black Box, featuring local Black businesses!

#1 FEEL GOOD VIBES
#2 MUNCH & CRUNCH
#3 FREEDOM DAY
ASK AN ENTREPRENEUR

PANELISTS

KARLA LOGAN
MAID 2 GO

SHANIQUA EDWARDS
MS. NEEQ MARKETING

JEFFERY SCOTT
ME & I FITNESS AND PERFORMANCE

SHALONDA MASSEY
THE GUMBO LADY

MARKELLA SMITH
THE DREAM SHOP

DEANNA PERKINS
DAC LIFESTYLES

ZA’NIA COLEMAN
TANGIBLE THOUGHTS

RICKI MONIQUE
MODERATOR

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JUNE 14TH

NON-PROFITS

JUNE 15TH

SERVICES

JUNE 16TH

RETAIL

JUNE 17TH

FOOD
MEET OUR FEATURED PANELISTS

NON-PROFITS

Za’Nia Coleman is an interdisciplinary artist and Co-Organizer of the Tangible collective. Her primary medium is film focusing on documentary and oral history. She has been holding spaces and creating experiences that center black thought and expression in the Twin Cities for over two years. She received her Bachelor of Arts in Film Studies from Augsburg University in April 2018, with a double major in Film Production and Theory and Culture. Between her time at SPNN, St. Paul Neighborhood Network, working with youth, and her freelance artistic practices she supports and centers underrepresented stories. The root of her work is sustaining traditional and historical practices around love, pleasure, cultural expression, and community building.

Ricki Monique is a Minnesota based musician, educator, organizer, and creative. As a Co-Organizer of Tangible Collective, her practice centers utilizing creative expression as a way to engage community in critical and thoughtful conversations. Through intentional space setting in both the classroom and on stage, she aims to challenge those around her to contribute to building healthy and sustainable modes of being in community. Ricki Monique has a BS in Urban Elementary Education from Metropolitan State University. Tangible creates spaces in Minnesota that are completely devoted to millennial black thought. This collective is holding spaces where black thought is valued, encouraged, and centered to make it tangible.

DeAnna Perkins is a passionate community leader with the ability to motivate and inspire youth and individuals in identifying their potential to continue and share. She is all about significant positive change in communities and individuals through advocacy, empowered by compassion. In 2012, DeAnna founded DAC Lifestyles, a non-profit with the ultimate goal of connecting community and resources, where they develop and implement meaningful programming. She likes to call it, ‘Filling the Gap’ programming. Also as a swimmer, DeAnna is passionate about providing opportunities for neighborhood youth and families to have access to pools, swimming lessons, including water safety, and having fun in and around the water. She believes that swimming can be the introduction to ‘water’, health, environment, fitness, careers, and basic life skills.

SERVICES

The Maid 2 Go Cleaning Services based in New Hope, MN was founded in 2017 by Karla Logan. Even though born in Chicago, she was raised in Minneapolis since she was 13 so she holds a special place in her heart for the city of Minneapolis. Maid 2 Go is a full service woman owned cleaning company that offers services to the residents and businesses of the Twin Cities Metro Area. With a very humble upbringing Karla is hands on when it comes to charity work by committing to sponsoring various organizations in the North Minneapolis community, donating food, and hygiene supplies to various shelters, and hosting an Annual Christmas program for families.

Jeffrey Scott is an entrepreneur, coach and motivational speaker with a deep passion for helping individuals elevate their physical health, knowledge and understanding of finances, leadership and emotional intelligence. Over the past thirty years Jeffrey has developed his passion for educating and combined this with his skills derived from nearly thirty years of employment in financial services. He has experience as a financial planner, institutional relationship manager, sales leader and over the last four years as the owner of a consulting firm and a fitness and performance gym. Jeffrey has presented workshops on financial literacy, leadership and emotional intelligence for corporations, universities, government employees and non-profit organizations. Jeffrey earned his BA in economics from St. Cloud State University in Minnesota.

At Ms. Neeq’s Marketing Agency they provide a peace of mind to growing businesses. They assist with social media management, social media marketing, and brand identity. In addition to all of the other great aspects of Ms. Neeq Marketing, They’ve created an apparel line which serves as another form of creative marketing. Ms. Neeq also manages a Facebook Network Marketing Group, Market, where you can grow your network, promote your business, and shop with other growing businesses!
FOOD & RETAIL

Markella Smith is a Mother to 3 amazing boys, a Lifelong North Minneapolis Resident, Community Organizer & Entrepreneur! Markella has been an entrepreneur for the past 7 years, using a skill she learned from her grandmother, crocheting, and her natural creatives skills to make and sell jewelry and knitted wears and just recently opened a gift shop, called The Dream Shop, in North Minneapolis. She is a strong believer in the opportunities that Entrepreneurship can bring to individuals and families and that Entrepreneurship can be the key to unlocking and bringing generational wealth to the BIPOC community. Leaning into the power of the village and the idea that community often already has all that it needs to thrive and with a little support, she is adamant that amazing things can happen with a little hope and love!

A Minnesota native, Shalonda Massey creates amazing Southern dishes. Cooking has always been a passion of hers. One of her most popular dishes, “The SoulFood Pan” was featured on the Wendy Williams Show. Her goal is to bring the Southern flavor up North, as she also spent time in Texas as a child. “I want to bring smiles to the dinner table”. You can support Shalonda by placing your next catering order with her. She has a goal to one day own her own restaurant. website is www.thegomboladyllc.com

ASK AN ENTREPRENEUR

Register for the 'Ask an Entrepreneur' virtual panel series by scanning the QR code with your smartphone!

WWW.WESTBROADWAY.ORG/BLACKBUSINESSWEEK
NORTHSIDE MARKETPLACE
CAPRI PLAZA
JUNE 18TH
10AM - 3PM

2027 WEST BROADWAY MINNEAPOLIS, MN 55411

- PIECES OF KANDAKES LLC
- B&B EXPLOSIVE FLAVORS LLC
- MINI & ME BOUTIQUE
- GLITTER SHINE & EVERYTHING FINE
- NATURAL ME / NATURAL ROOTS WELLNESS
- TIMETOSHINEJEWELS
- UNIQUE STYLES BY RICKA
- IMAGE RENEWAL ORGANICS
- LUCIUS SHAKE DOWN RUBS LLC
- WOMEN OVERCOMING
- DIPP’D IN HUNNIE
- GONE BANANAS
- B MAGICAL HEALTH & WELLNESS
- CONTINENTAL ENTERPRISES TWO THOUSAND INC.
- IS LOVE CREATIONS
- SWEETS BY SHERI
- D.MO’S PLACE
- THE GUMBO LADY LLC
- L.I.F.E. CUSTOM CLOTHING AND SCREENPRINTING LLC
- TWICE AS NICE FASHIONS
- FIERCE HAIR & MAKE UP LOUNGE / FIERCE COSMETICS

SCAN TO EXPLORE VENDORS!
MUNCH & CRUNCH
- Jay Jay's Jams and Such - Pear Jam
- Thomasina's Cashew Brittle
- Lov3 It S3asoning2 - Mild Seasoning
- Junitas' Jar

FEEL GOOD
- Essie's Wonder Butter
- B Magical Calming Bath Soak
- We Rise Higher by Joe Davis

FREEDOM DAY
- Essie's Wonder Butter
- 'Ask About My Black Owned Business' T-Shirt
- Maid2Go Multi-Surface Cleaner
- The Get Down Coffee
- Cultivated CBD Gummies

MAKE YOUR PURCHASE AT MNBLACKBOX.COM!
SHOP NORTHSIDE BOXES

MNBLACKBOX.COM

AVAILABLE JUNE 13-17TH

SCAN TO SHOP FOR YOUR NORTHSIDE BOX!
BROADWAY LIQUOR OUTLET
CAPRI THEATER
COOKIE CART
CUB FOODS
DIMENSIONS IN HAIR
FRIEDMAN’S DEPARTMENT STORE
HOLLYWOOD STUDIO OF DANCE
HOOK FISH AND CHICKEN
BUSINESSES ON BROADWAY

EXPLORE BUSINESSES ON THE CORRIDOR

INSIGHT NEWS
JUXTAPOSITION ARTS
K’S GROCERY AND DELI
NEON (NORTHSIDE ECONOMIC OPPORTUNITY NETWORK)
NORTHNEWS NEWSPAPERS
ONE STOP STATION
OLYMPIC CAFE
RUSTY’S TIRE
SAMMY’S AVENUE EATERY
TMJ NAILS
US BANK
WOMENVENTURE
WATSON CHIROPRACTIC
WILSON’S IMAGE BARBERS AND STYLISTS
WINGS AND THINGS
WOLFPACK PROMOTIONALS, LLC.
Want to get involved with WBC? Need support for your small or new business?

If you are looking for support, resources, and opportunities for collaboration for your business beyond Black Business Week, join West Broadway Business Coalition’s Membership program! Be part of a dynamic and dedicated network of Northside businesses, non-profit organizations, and neighbors.

Membership gives you priority access to financial resources and grants, as well as tailored marketing expertise to support promotional content for your business. As a member, there are so many ways to make your voice heard in the community as well - including potential opportunities to serve on the WBC board, our Membership Program Committee, and other project or event planning committees. Get involved with the revitalization of your community today.

Scan the QR code above to learn more about membership pricing and plans on our website.
SHOP NETWORK
SUPPORT LOCAL BUSINESSES

WEST BROADWAY BUSINESS AND AREA COALITION

Black Business Week

JUNE 13TH - 18TH, 2022

‘ASK AN ENTREPRENEUR’
VIRTUAL PANEL SERIES
JUNE 14-17TH

CELEBRATING BLACK EXCELLENCE

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